

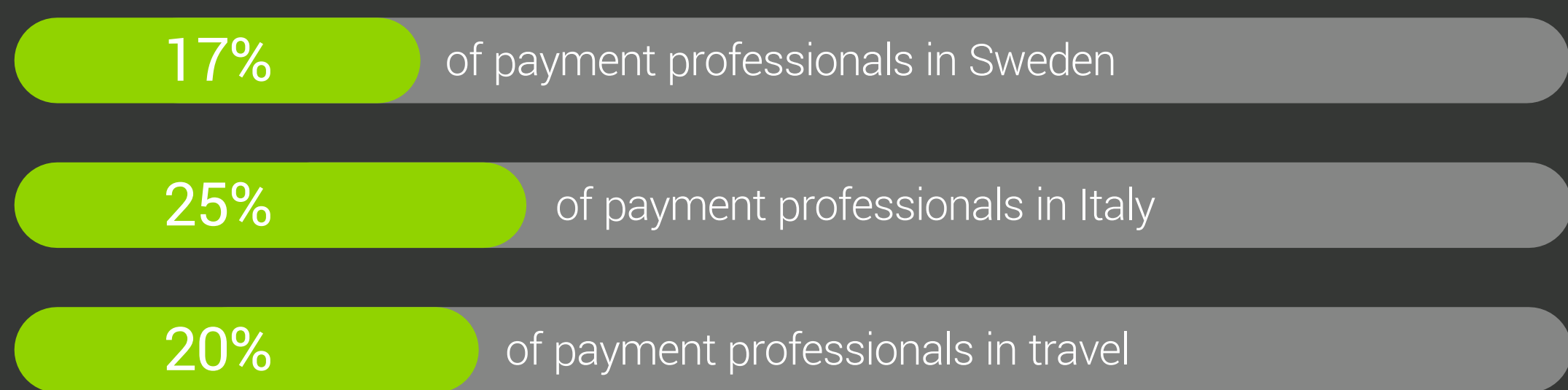
# Travel: optimising payments performance

Infographic | emerchantpay



This infographic will outline key payment challenges, important factors for optimisation and steps to improve payments performance within the travel sector.

Optimising payments performance is an important process for all businesses to undertake.



believe that their use of data to inform payment decisions is good or excellent. These figures indicate that across countries and sectors data analysis needs to be a higher priority for payment professionals.



Despite these challenges, 77% of payment professionals working in the travel industry are excited to learn more about improving payments performance. Payment knowledge is essential, but it is integral to have the following steps in place for optimisation.

## Payment challenges:



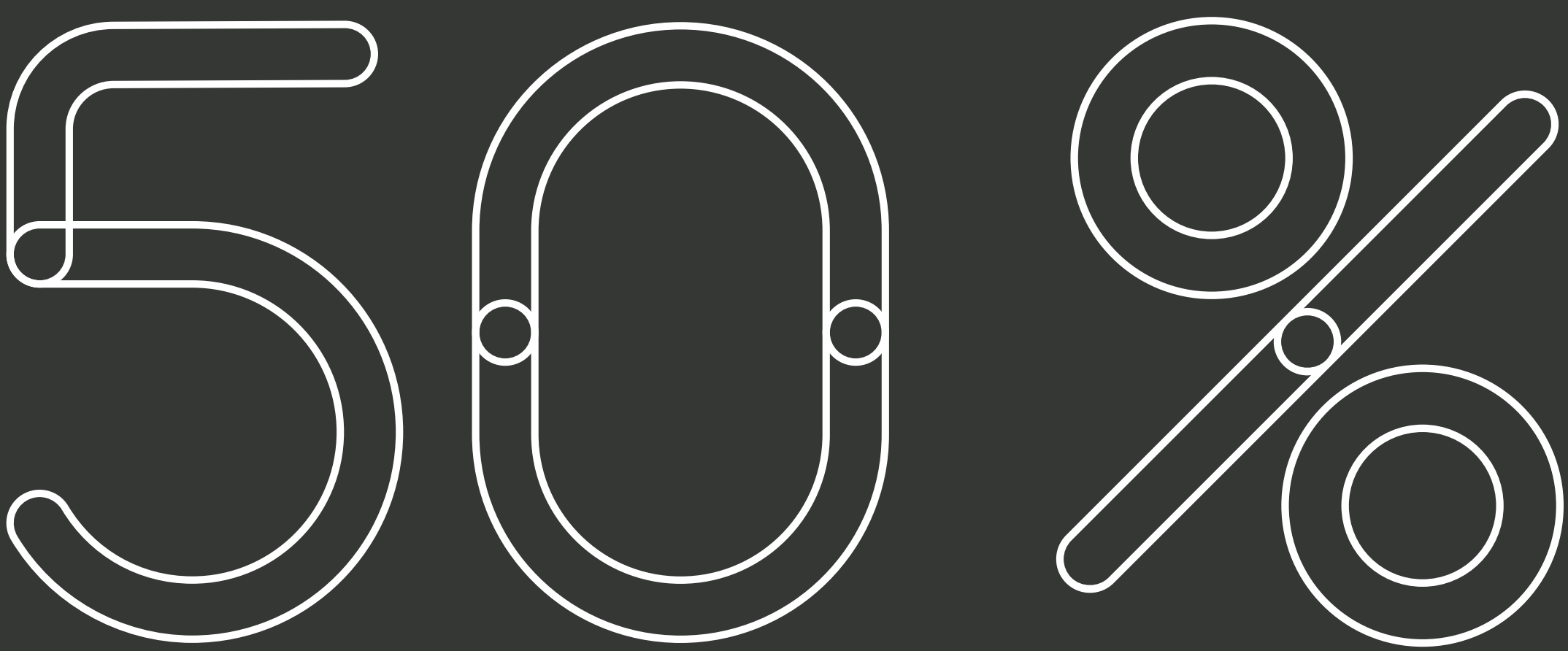
Fraud and security



Integrating touchpoints



Keeping up with the latest payment methods



Payment professionals can recover up to 50% of lost revenue if they commit to optimising their payments performance.

## Most important factors for optimisation:



Efficient processing through gateway

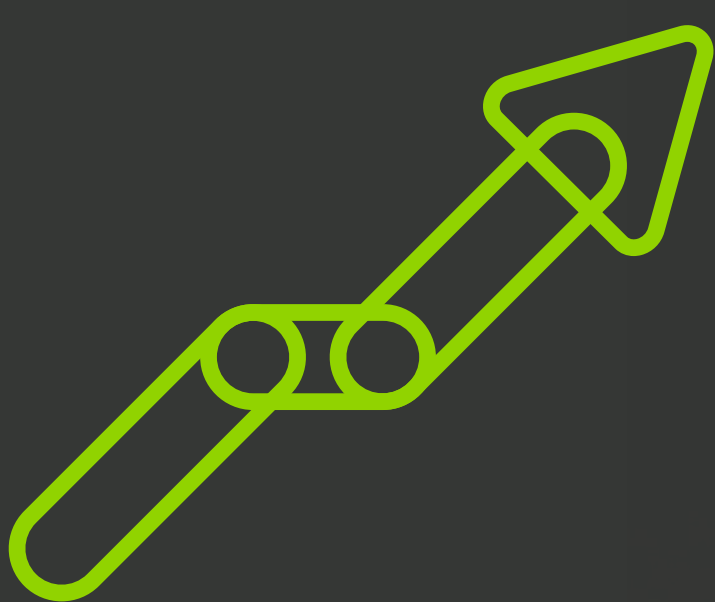


Prioritising local preferred payments



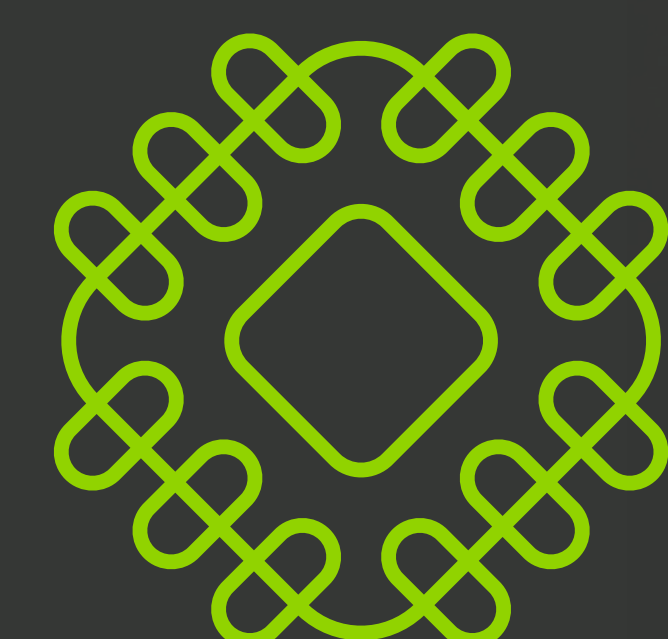
Monitoring fraud in real-time

## Steps for improving payments performance:



### Better data leads to better decisions.

Our research showed that 75% of payment professionals operating within the travel sector believe they could increase revenue by better leveraging payment data.



### A well-structured payment ecosystem.

60% of travel payment professionals say they are losing revenue through shortcomings in their payment gateway. It is important to have a fast and secure system to process transactions.



### Demonstrate small wins.

Proving the commercial value of payments performance is a good way to secure further investment in this area and show the importance of optimisation.